

# Utilizing Education & Charitable Service to Engage the Public in the Fight to Save the Hemlocks



**Hemlock Help Clinics** and presentations to community groups to raise awareness of the hemlock problem and current solutions.



**Facilitator training** to prepare volunteers to advise and assist others in their community and to lead hemlock treatment projects. Facilitators have been trained in GA, TN, AL, and NC



**Assistance to property owner associations and other groups** to plan large hemlock treatment projects, training for their volunteers, and Facilitators to lead the work teams.



**HWA treatment product information for property owners** - use instructions, sources for borrowing and purchasing.



**Healthy hemlock saplings** available for adoption by individuals and hemlock seedlings for donation to schools, churches, and nonprofits.

## TECHNICAL TRAINING

## TECHNICAL ASSISTANCE



**Free on-site Facilitator visits to property owners** to assess HWA infestations, explain treatment options, and help property owners get started.

## COMMUNITY OUTREACH

## VOLUNTEER PROJECTS



**Participation in local fairs and festivals** to raise awareness, provide useful printed information, and offer healthy hemlock saplings for adoption.



**Hemlock treatment projects** by Facilitators and other volunteers to support the US Forest Service, Georgia Department of Natural Resources, municipal departments, nonprofits, and property owners

## CLASSROOM EDUCATION

## COMMUNICATIONS



**Hemlock Lessons** with seedling potting for school groups and camps to engage the next generation and share the hemlock message with their families.



**Articles published** in newspapers, magazines, and organization newsletters to disseminate practical information and promote timely action.



**Quarterly newsletters** for members, donors, and friends to share new developments, progress, tips, and upcoming or completed events.



**Research-based web site** to provide accurate up-to-date information on the hemlock problem, controls, sources for treatment products and equipment, qualified professionals, and help available.



**Hemlock Help Line** serving the entire US to answer questions, explain treatment options, and coordinate Facilitator on-site visits.



**Hemlock growing and planting projects** for reforestation of healthy trees on public lands.

